

1 of 2

AUG 31 2012

THANKS
NILE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*8	W-TH	4P-5P	NEWS @ 4	:30	\$400.00	09/05-09/06	1	1	1	\$400.00	
		Sales Remark: V3 MKG ADD TO SKED										
		V3 Added										
	*9	W-TH	5P-530P	NEWS @ 5	:30	\$400.00	09/05-09/06	2	1	2	\$800.00	
		Sales Remark: V3 MKG ADD TO SKED										
		V3 Added										
	*10	W-TH	6P-630P	NEWS @ 6	:30	\$500.00	09/05-09/06	1	1	1	\$500.00	
		Sales Remark: V3 MKG ADD TO SKED										
		V3 Added										
	*11	W-TH	10P-1035P	NEWS @ 10	:30	\$900.00	09/05-09/06	2	1	2	\$1,800.00	
		Sales Remark: V3 MKG ADD TO SKED										
		V3 Added										

Rep Order# 8858686 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 53357

Printed: 08/31/2012 12:37 PM
Last Received: 08/31/2012 12:33 PM
Showing Buylines: All Rep Revised Lines

Station KTVX-TV SALT LAKE CITY
Advertiser () LOVE, MIA
Product LOVE/HOUSE/R
Estimate# 905906
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING ST, SUITE 400
ALEXANDRIA, VA 22314
Agency C/P1/P2/E LOVE/ORDR/905906
Flight Dates 09/05/2012 - 09/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () NILE NOYES
Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

---REPORT TOTALS---

Report Totals: 6 / \$3,500.00

---SALES MONTHLY TOTALS---

Sep 12: 13 / \$5,320.00
Sales Totals: 13 / \$5,320.00
Station Totals: 13 / \$5,320.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$26,600	CABL 0%	KAZG 0%	KJZZ 0%	KPNZ 0%	KSL 30%
		KSTU 5%	KTVX 20%	KUCW 0%	KUPX 0%	KUTV 45%
		NTVX 0%				

Books MAY12
Demos RA35+